



Apopka Area Chamber of Commerce  
**Apopka Conservation and Energy Expo**  
**February 26, 2011**  
 9:00 am to 1:00 pm  
 Northwest Recreation Complex  
 3710 Jason Dwelley Parkway, Apopka

The *Apopka Conservation and Energy Expo* is a half day community event designed to promote water and energy conservation through vendor demonstrations, workshops and children's activities. This event is a unique opportunity for your business to increase consumer awareness of the products and/or services your company offers consumers. It is being aggressively marketed to over 20,000 commercial and residential utility customers serviced by the City of Apopka.

Event promotion has already begun and includes the following forms of media:

- **Direct Mail, Electronic Marketing**
- **Educational Campaign targeted for children**
- **Print advertising in local newspaper**
- **TV and Radio**
- **Social Media – Facebook, Twitter, etc.**

**Corporate Sponsor Benefits**

- Company logo displayed on all print and electronic marketing materials
- Quarter page advertisement in program
- One complimentary 8'x8' booth in a premier location. Since this year's event will be held outside, corporate sponsors are welcome to place a tent covering over their booth space. The covering is to be provided by the sponsor.

**Supporting Sponsor Benefits**

- Company name displayed on all print and electronic marketing materials
- One complimentary 8'x8' booth in a premier location.
- Since this year's event will be held outside, corporate sponsors are welcome to place a tent covering over their booth space. The covering is to be provided by the sponsor

**Sponsor Application**

Please complete and return as soon as possible to maximize your company's exposure in all planned media promotion. Sponsors will be accepted and booths assigned on a first come, first served basis.

**Application Deadline: December 1, 2010**

Company: \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Special Needs: \_\_\_\_\_

Company  
 Products/Services: \_\_\_\_\_

Corporate Sponsor ( ) \$750  
 Supporting Sponsor ( ) \$500

**Payment Options:**

Cash ( ) Check ( ) Invoice ( )  
 Credit Card (Visa or MC only)

\_\_\_\_\_ Exp Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Return this completed application to:  
 Apopka Area Chamber of Commerce  
 180 E. Main St., Apopka, FL 32703  
 or Fax: 407-886-1131